

EXPERIENCE **MONEY MAP PRESS** **MAY 2018 – PRESENT**

ART DIRECTOR

As an Art Director at Money Map Press, my primary role is to help elevate the level of creativity and design for all projects. Duties Include:

- Design video graphics packages, printed newsletters, new product logos, and banner ads
- Design and develop landing pages
- Present concepts to project stakeholders
- Direct designers in their executions to ensure they meet all project goals
- Provide constructive feedback and help designers solve issues related to visual design and layout
- Mentor designers and help them grow as design professionals
- Lead team creative review and brainstorm meetings
- Identify interdepartmental process challenges to help reduce friction across the project timelines

AOL **JUL 2011 – NOV 2017**

ART DIRECTOR

Aug 2016 – Nov 2017

As leader of the Art Director group for AOL's Creative Client Services team, my primary role was to ensure that all projects met the highest standards of design and creativity. This included making certain that the team delivered projects that were on-brand, effectively communicated the client's message, exceeded the campaign objectives, and delivered on the key performance indicators.

ASSOCIATE ART DIRECTOR *Feb 2014 – Jul 2016*

SENIOR DESIGNER *Feb 2013 – Feb 2014*

INTERACTIVE DESIGNER *Jul 2011 – Jan 2013*

CARTON DONOFRIO PARTNERS **JUL 2007 – JUL 2011**

DIGITAL PRODUCTION ARTIST

Jan 2009 – Jul 2011

As a Digital Production Artist, I aided in the design and development of integrated advertising campaigns, created award-winning banner advertisements, and developed highly effective email marketing templates.

INTERACTIVE PRODUCER *Jul 2007 – Dec 2008*

EDUCATION **UNIVERSITY OF BALTIMORE** **SEP 2004 – MAY 2006**

BACHELOR OF SCIENCE – CORPORATE COMMUNICATIONS

COMMUNITY COLLEGE OF BALTIMORE COUNTY **SEP 2001 – MAY 2004**

ASSOCIATE OF APPLIED SCIENCE – COMPUTER GRAPHICS AND VISUAL COMMUNICATIONS

SKILLS

- Adobe Photoshop
- Adobe Animate
- Adobe Illustrator
- HTML5
- CSS
- Adobe InDesign
- Adobe XD
- Adobe After Effects

HONORS

- 2010 Gold and Silver Baltimore Addy Winner.
- Graduated Summa Cum Laude from the University of Baltimore.
- Alpha Chi Honors Society Member.
- Phi Theta Kappa Honors Society Member.
- Eagle Scout, Boy Scouts of America.